



Tuesday, 29 January 2019

Louise Kuchel
Parents for ADHD Advocacy Australia
By email: louise.kuchel@gmail.com

Dear Louise,

Further to our recent conversations and correspondence.

I write to confirm that we have taken on board your feedback about the references to ADD in our production. This information has been shared with our licensor, authors and international creative team and we requested alternatives be considered that would allow us to remove these references. I trust you understand that the US licensor company has total control over the content and we are prevented from making changes without their permission.

The good news is that I have today received the support of all parties to implement new lyrics removing the references we discussed, as quickly as possible.

On behalf of the production I want to offer our sincere apologies to the ADHD community that you represent for any hurt or upset your members and supporters may have experienced when they attended the production.

Mental health is a serious issue that affects many Australians and should never be taken lightly. The suggestion that the original lyrics offended parents of children dealing with this issue is distressing to us, which is why we acted immediately and insisted on change. This is a wonderful family production and the intention was to never to upset anyone. In this instance we accept that we should have been more in tune with community expectations by bringing this up with the American authors earlier, however we thank you for the opportunity to review, educate and update.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Craig Donnell', is written over a light blue circular stamp. The signature is fluid and cursive.

Craig Donnell
Executive Producer

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